

NET.ART PROJECT PROCESS BOOK

By Carl Lancaster

I had some early ideas that I feel will go towards the final product. Once more my interests come into play. Primarily this will be on the Florida landmarks.

My net art project is very much inspired by the various routes off the Florida highway system. Growing up in Central Florida made me very fond of where to go. Given that it's a popular city to visit, people can get very familiar traveling down there from place to place. Side note, My best advice is to always have a route home and personally, to have all the options on the table.

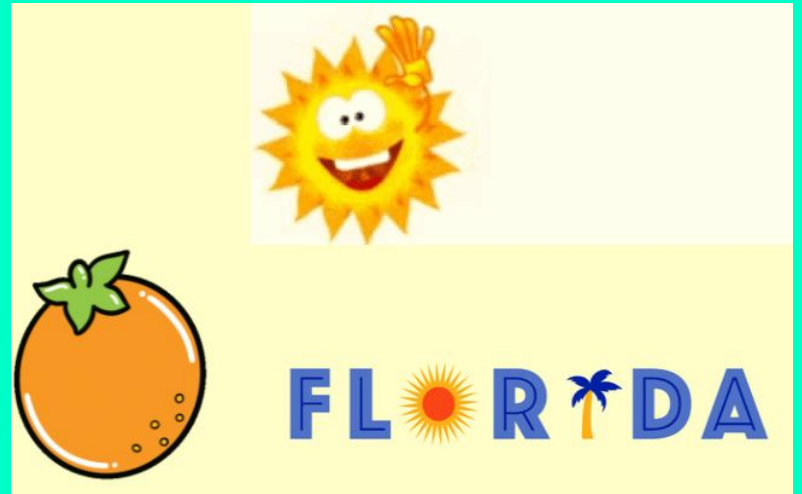
My plan once I understood more what needed to be brought in was to bring the net art to life. Through the series of GIFs and researched images, the pages begin to flow together in my head. I wanted the web collage to have symmetry.

P.S. There's a maze.

freeway
widened
constructed
damaged
rural
borrowed
development
Bridges

Summer
stretched
across
created
Destiny
envision
several

TITLE PAGE



DESCRIPTION PAGE

The sentence that I jumbled from my word pile is a light hearted expose on Florida; a satirical personification using real locations and highway systems.

CITATION PAGE

https://en.wikipedia.org/wiki/Interstate_75_in_Florida

<https://www.politico.com/news/2022/02/12/elon-musk-space-freaking-out-competitors-00008441>

<https://www.investopedia.com/articles/markets/102915/top-5-companies-owned-disney.asp>
